

The logo for 'SHADES of MASS' features the words 'SHADES' and 'MASS' in a bold, white, sans-serif font. The word 'of' is written in a smaller, white, cursive script font between them. The text is centered over a background of several overlapping, semi-transparent circles in various colors including purple, blue, red, and pink. The circles are arranged in a horizontal line, with some overlapping each other.

# SHADES *of* MASS

Second Annual Shades of Mass Conference

SEPTEMBER 21-23, 2023  
MIAMI, FLORIDA -  
FOUNTAINBLEAU  
MIAMI

Sponsorship Brochure

## About Us

It's time for attorneys who truly represent the communities disproportionately affected by corporations' wrongful conduct to advocate for and get appointed to lead and co-lead counsel roles in litigations seeking justice for our communities.

## Our Mission

Shades of Mass seeks to increase diversity in MDL leadership through mentorship, advocacy, networking and education. Our founders share the ultimate goal to provide opportunities and advantages to qualified attorneys of color.

## The Founding Board



**Diandra "Fu" Debrosse Zimmermann**  
Co-Founder



**Ben Crump**  
Co-Founder



**Larry F. Taylor Jr.**



**Navan Ward Jr.**



**LaRuby Z. May**



**Gregory Cade**

# Shades of Mass Conference

We are excited to host the second Shades of Mass Annual Conference on September 21st – September 23<sup>rd</sup> at Fontainebleau in Miami Beach, Florida.

Please join in supporting representative leadership in cases of national significance. The conference includes:

- Key CLE programming.
- Opportunities to network.
- Guests of national significance.

## Sponsorship Programs

### Diversity Champion -\$40,000

- Sponsorship badge for your website
- Special recognition during Saturday night dinner
- Sponsor listing on Shades of Mass website
- Mention in media releases
- Opportunity to Meet and Greet our Founders
- Distinguished logo for each attendant's badge
- Special Recognition on Event Program
- Networking
- Table at the convention

### Pioneer of Justice - \$20,000

- Sponsorship badge for your website
- Sponsor listing on Shades of Mass Website
- Special Recognition on Event Program
- Distinguished logo each attendant's badge
- Networking
- Table at the convention

### Inclusion Ambassador - \$10,000

- Personal badge for your website
- Sponsor listing on Shades of Mass Website
- Special Recognition in Event Program
- Networking
- Table at the convention

**#ShadesofMass**  
**[www.shadesofmass.org](http://www.shadesofmass.org)**

SECOND ANNUAL SHADES OF  
MASS CONFERENCE  
September 21 -23, 2023 Miami,  
Florida



### **Important Conference Details:**

- Each sponsor shall receive a booth.
- Please email the name of your attendees to [lmartinez@dicellolevitt.com](mailto:lmartinez@dicellolevitt.com). This ensures a name badge at the time of registration
- Hotel Reservation can be done through <https://book.passkey.com/e/50529402> or they may also call 1-800-548-8886 (group reservations press option) and mention Shades of Mass. This will guarantee a special rate for Shades of Mass attendees. The booking link will close by **9/7/2023**.
- **Early registration** will happen on Thursday, **September 21, 2023**. It is recommended for all sponsors to check in early. Regular check in will be on **Friday, September 22nd**.
- Registration will happen at the registration booth.
- Shipping instructions will be attached to your sponsorship packet.

### **Promotional Items:**

Shades of Mass will be providing each conference attendee a gratitude bag at registration. If you would like for any of your promotional items to be included, all items shall be shipped to DiCello Levitt, 505 20th Street N, Suite 1500, Birmingham, AL 35203 **before September 1, 2023**, as they will be included in each gratitude bag before arrival to the Fountainbleau.

SECOND ANNUAL  
SHADES OF MASS  
CONFERENCE September  
21 -23, 2023 Miami, Florida



**PARKING:**

**The following Valet Parking are completely managed by an inhouse 3rd party partner (Townpark).**

Overnight Parking	\$55 plus tax
0-5 Hours	\$37 plus tax
Over 5 hours	\$55 plus tax
Spa and Restaurant Validations	\$16 plus tax
Marina Guest	\$27 plus tax

**PAYMENT MUST BE PROVIDED TO CONFIRM BOOTH SPACE.**

VISA  MC  AMEX  CHECK  (PAYABLE TO SHADES OF MASS )

C.C. # \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

TOTAL TO BE CHARGED: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

BILLING CITY/STATE/ ZIP: \_\_\_\_\_

**PLEASE COMPLETE:** \*This should be the MAIN contact—who will receive/respond to our emails.  
This person will be included on the vendor contact list given to all attendees

Main Show Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Representative to be published on the Vendor Contact List: \_\_\_\_\_

Contact Phone Number to be published on the Vendor Contact List: Contact \_\_\_\_\_

Email to be published on the Vendor Contact List: \_\_\_\_\_

A copy of the contract must be signed and returned along with the full sponsorship fee and table selection to confirm your table assignment. We agree that SOM and their legal entities shall be held harmless from claims of any nature arising from assigned space or from activities of our employees or representatives.

**Cancellation Policy:** Payment guarantees your table space. Once payment is received, absolutely no refunds will be given unless the sponsorship can be re-sold. Cancellations made within 2 weeks of conference do not receive a refund under any circumstances.

*Sponsorships will be subjected to a 25% penalty regardless of resale of sponsorship.*



EMAIL CONTRACT TO: [lmartinez@dicellolevitt.com](mailto:lmartinez@dicellolevitt.com)

MAIL CHECK TO: DiCello Levitt, 520 20th Street N, Suite 1500, Birmingham, AL 35203



**YOU MUST CHECK THESE BOXES TO VALIDATE CONTRACT**

[Vendor] agrees and does confirm that it does not engage in any direct solicitation of potential clients for law firms and all its operations are conducted in full compliance with all legal and ethical requirements pertaining to the practice of law, and that all medical and other personal information, if any, is gathered and utilized in a manner in complete compliance with HIPAA and all other applicable ethical and legal requirements.

Vendors who represent defendants in mass tort or product liability/personal injury litigation may be subject to review by SOM and may be prohibited from attending.

[Vendor] understands our company is contractually obligated to keep our booth intact and staffed until 2:30pm September 23. We will assign staff who will make the necessary travel arrangements to accommodate this time frame. [Vendor] understands that failure to do so will result in \$500 penalty.

[Vendor] hereby grants Shades of Mass and all of its owners and agents permission to publish photographs/videos of me taken at SOM seminar locations and related events. These images/videos may be published in any manner, or in any medium. [Vendor] understands that editing and cropping may be required, and color and exposure shifts that may occur in reproducing these images.

I affirm that I am 18 years of age or older, and competent to sign this release on my own behalf. I have read this release and fully understand its implications.

**REQUIRED TERMS OF PROFESSIONALISM**

All vendors and sponsors attending any SOM event agree to comply with the norms of complete business professionalism at all times, both in conduct and attire. Vendors, sponsors, their employees, representatives, and hired personnel agree to correct any concerns about professionalism identified by SOM, and in the sole discretion of SOM, failing which they may be asked to leave any SOM event or staging area.

**NO MARKETING MATERIAL FOR NON-SPONSORS** Unless you are a conference sponsor with specific authorization, you are not allowed to display or disseminate marketing information anywhere or anytime throughout the conference/Exhibit Hall. You may ONLY display information at your table (not on cocktail tables)

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
Exhibitor's Signature

**BOOTH STAFF LIST:**

Registered booth staff MUST be from your actual company—not an affiliate or another exhibitor. Booth Sharing is prohibited. **You are not allowed to register someone from a different company as your staff.**

Your contract includes up to 2 Booth Staff.

Additional staff must pay registration fee, which includes: continental breakfast and lunch each day, Friday and Saturday receptions, and attendance at all educational sessions.

**PLEASE CLICK HERE TO REGISTER YOUR STAFF**

# Fontainebleau Miami Beach Mailing Instructions

## SHIPPING AND RECEIVING (Hours 8:00AM-6:00PM, 7 days a week)

Adjusted hours requested (early/extended hours) are reserved at a rate

- Arriving boxes and freight are handled by the Hotel's package room during normal business hours. Items are stored in the Package Room and delivered by Shipping and Receiving personnel.
- Handling fees to receive, hold and transport packages to/from meeting spaces, guest rooms and/or return shipment will apply as follows:

## GROUPS HANDLING & STORAGE FEES FOR (Applies To Both Inbound AND Outbound)

Master Account

\$ 3.00 Per Letter / Envelope

\$ 5.00 Per Package (Up to 50 Lbs)

\$ 25.00 Per Package Dimensional Surcharge (If exceeds 4 ft W or 6 ft H or 51 Lbs)

\$ 95.00 Per Pallet (Pallets are handled by the package room have a size restriction and the entry door without tilt is 74" tall and 65" wide, cannot be stacked larger)

**\$ 50.00 Additional Storage Per Package Per day (If received/held more than 3 days pre and/or post event)**

**\$100.00 Additional Storage Per Pallet Per day (if received/held more than 3 days pre and/or post event)**

Fees are payable on both inbound and outbound as separate charges. Fees cannot be pro-rated. Packages / pallets held greater than three days pre and/or post event will incur additional, daily storage charges.

- A Shipping Authorization Form must be filled out for each different address that return packages are being shipped to noting the shipper's bill to account info.

## LABELING SHIPMENTS

- All meeting planner packages/mail should be addressed as follows:

### **Fontainebleau Miami Beach**

**ATTENTION:** (Meeting Planner's Name and Arrival Date)

**GROUP NAME:** (Group/Event Name)

**4441 Collins Avenue**

**Miami Beach, Florida 33140**



# Fontainebleau Miami Beach Mailing Instructions

## EXHIBITOR OR TRADE SHOW SHIPMENTS

- Fontainebleau Miami Beach cannot accept OR store exhibitor shipments or materials in advance of a trade/exhibit show. Due to Miami Beach Fire Department regulations, crates, boxes, and such cannot be stored on Fontainebleau Miami Beach premises during a trade/exhibit show.
- Fontainebleau does not offer exhibitor or trade show storage facilities on site. It is necessary to make arrangements with a production company/exhibitor service to receive and store equipment for delivery to Fontainebleau Miami Beach on the load-in date; also known as Drayage.
- Production company/exhibitor service must be physically present to sign for exhibitor shipments arriving from carriers. Exhibitor packages/pallets signed for/handled by Package Room will incur handling fees and released only with a guaranteed form of payment on account, room charge (if not checked out) or credit card

## EXHIBITORS, SPONSORS AND AFFILIATES HANDLING & STORAGE FEES (Applies To Both Inbound AND Outbound)

\$ 5.00 Per Letter / Envelope

\$ 25.00 Per Package (Less than 20 Lbs.)

\$ 50.00 Per Large Package or Case (21 lbs. or More)

\$ 95.00 Per Pallet (or Portion Thereof), Pallets handled by the package room have a size restriction and the entry door without tilt is 74" tall and 65" wide, cannot be stacked larger)

**\$ 50.00 Additional Storage Per Box Per Day (if received/held more than 2 days pre and/or post event)**

**\$100.00 Additional Storage Per Pallet Per Day (if received/held more than 2 days pre and/or post event)**

## LABELING SHIPMENTS

- All exhibitors/affiliates/sponsors packages/mail should be addressed as follows:

### **Fontainebleau Miami Beach**

**ATTENTION:** (Recipient's Name and Arrival Date)

**EXHIBITOR COMPANY NAME and c/o MAIN GROUP NAME**

**4441 Collins Avenue**

**Miami Beach, Florida 33140**